SCHOOL OF ECONOMICS

2026 SPONSORSHIP OPPORTUNITY

Scholarship Program

Help SOE students take the next step — to college.



About the program

The School of Economics Scholarship Program helps students pay for college tuition, so the financial lessons they learn at SOE carry forward into their education and career.

Your sponsorship supports

- College tuition scholarships for students across the Kansas City Area
- Less borrowing, so students start adult life on stronger financial footing
- A lasting link between SOE's financial lessons and students' futures

18,000
students served each year

5,000
volunteers each year

30+ years
of hands-on financial literacy

Program: College tuition scholarships
Awarded: [AWARD CYCLE / DATE]

Sponsorships from $500 – $5,000 · See back

SCHOLARSHIP PROGRAM 2026

Sponsorship Levels

SCHOOL OF ECONOMICS

Benefits	PRESENTING $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500
Named scholarship: "The [Your Company] Scholarship"	✓	—	—	—
Logo on scholarship materials & announcements	Premier	Large	Standard	Name
Recognition when scholarships are awarded	✓	✓	—	—
Social media & SOE website	Dedicated post	Group post	Group post	Website
Meet your scholarship recipient(s)	✓	✓	—	—
Present the award to your recipient	✓	—	—	—
Listed in SOE annual report	✓	✓	✓	✓

Yes! Count us in.

Return this form to sam.cook@schoolofecon.org

COMPANY / ORGANIZATION _____ CONTACT NAME _____

EMAIL _____ PHONE _____

☐ Presenting $5,000 ☐ Gold $2,500 ☐ Silver $1,000 ☐ Bronze $500

☐ Check enclosed, payable to School of Economics ☐ Please send an invoice

Please email a high-resolution logo with your form so we can include it in scholarship materials.

Sam Cook
sam.cook@schoolofecon.org · 816-224-8171
schoolofecon.org

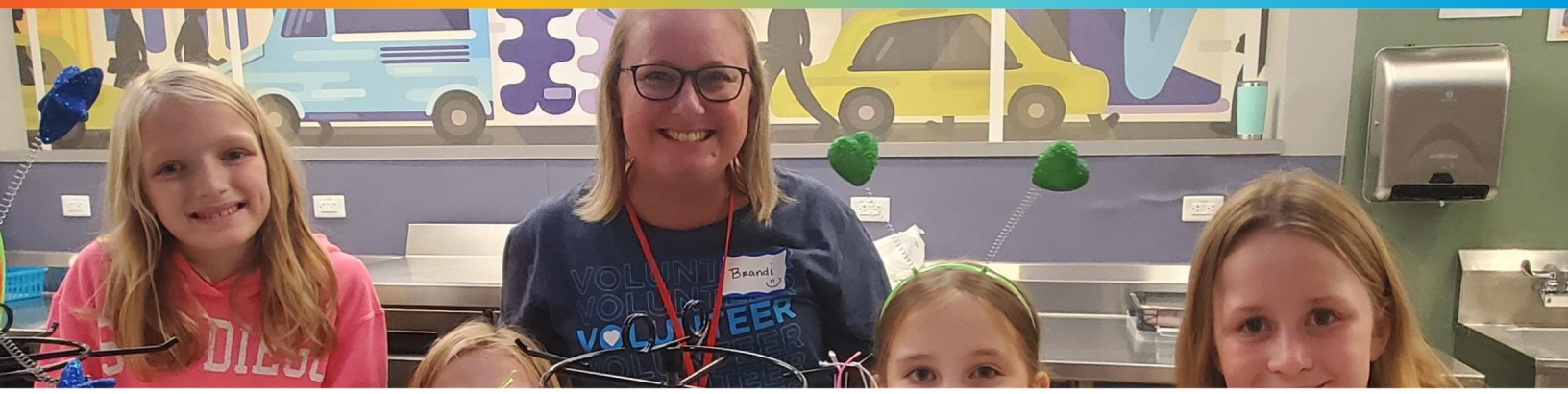
200 NW 14th St. · Blue Springs, MO 64015
928 Grand Boulevard, Suite 3000 · Kansas City, MO 64106

SCHOOL OF ECONOMICS

2026 SPONSORSHIP OPPORTUNITY

Market Sponsors

Put your brand on a storefront in SOE's student-run market.



About Market Sponsors

Market Sponsors put their branding on a storefront inside the SOE market at our Blue Springs or Kansas City location. Students run the shop and serve customers under your name.

What your sponsorship does

- Puts your company's branding on an SOE market storefront
- Funds all SOE programming — field trips, the Teen Program, In-Class Field Trips and summer camps
- Puts your brand in front of students, teachers and families across the Kansas City Area

18,000
students served each year

5,000
volunteers each year

30+ years
of hands-on financial literacy

Supports: All SOE programming
Storefront: Blue Springs or Kansas City

Sponsorships from $500 – $5,000 · See back

MARKET SPONSORS 2026

Sponsorship Levels

SCHOOL OF ECONOMICS

Benefits	PRESENTING $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500
Your branding on an SOE market storefront	Full storefront	Storefront signage	Logo panel	Name listing
Logo on SOE program materials	Premier	Large	Standard	Name
Recognition to visiting classes & teachers	✓	✓	—	—
Social media & SOE website	Dedicated post	Group post	Group post	Website
Team volunteer day at SOE	✓	✓	✓	—
Opportunity to welcome a visiting class	✓	—	—	—
Listed in SOE annual report	✓	✓	✓	✓

Yes! Count us in.

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COMPANY / ORGANIZATION _____ CONTACT NAME _____

EMAIL _____ PHONE _____

☐ Presenting $5,000 ☐ Gold $2,500 ☐ Silver $1,000 ☐ Bronze $500

Preferred storefront location: ☐ Blue Springs ☐ Kansas City

☐ Check enclosed, payable to School of Economics ☐ Please send an invoice

Please email a high-resolution logo with your form for your storefront and SOE materials.

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SCHOOL OF ECONOMICS

2026 SPONSORSHIP OPPORTUNITY

Entrepreneurship Competition

Back the next generation of Kansas City Area founders.



About the competition

Students turn a business idea into a plan and pitch it to a panel of community judges — putting everything they learn at SOE about markets, money and risk to work.

Your sponsorship supports

- Awards and recognition for student entrepreneurs
- Coaching in business planning, budgeting and pitching
- Connections between students and local business leaders

18,000
students served each year

5,000
volunteers each year

30+ years
of hands-on financial literacy

When: [DATE & TIME]
Where: [LOCATION]

Sponsorships from $500 – $5,000 · See back

ENTREPRENEURSHIP COMPETITION 2026

Sponsorship Levels

SCHOOL OF ECONOMICS

Benefits	PRESENTING $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500
"Entrepreneurship Competition presented by [Your Company]"	✓	—	—	—
Logo on event signage & printed materials	Premier	Large	Standard	Name
Recognition from the stage	✓	✓	—	—
Social media & SOE website	Dedicated post	Group post	Group post	Website
Seats at the competition for your team	8	6	4	2
Seat on the judging panel	✓	✓	—	—
Listed in SOE annual report	✓	✓	✓	✓

Yes! Count us in.

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EMAIL _____ PHONE _____

☐ Presenting $5,000 ☐ Gold $2,500 ☐ Silver $1,000 ☐ Bronze $500

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