



School of Economics | 2024–25 Highlights

- School of Economics hosts field trips for elementary and secondary aged students year-round.
- SOE operates two locations, in Blue Springs and Kansas City, both fully booked last school year with a waitlist exceeding 3,000 students.
- Since 1994, SOE has served over 350,000 students.
- In 2024–25, SOE served more than 18,000 students through its two core programs, SOE Market and Mini-Town.
- The organization served 45 public schools and 38 private or charter schools across the Greater Kansas City area.
- Year-round programming has expanded over the past two years, including summer partnerships with Boys & Girls Clubs, Jackson County Parks and Recreation, and other nonprofits.
- SOE encourages teen mentoring and volunteerism in supporting younger students at our program. We are piloting a modified SOE experience specifically for teens in 2025.
- Over 5,000 community and school volunteers supported SOE's programs last year.
- SOE partners with Urban Core Schools to remove barriers to participation, with 60% of Kansas City students qualifying for free or reduced-price meals.
- Strong banking partnerships continue with Lead Bank and UMB.
- The organization provides in-person and virtual training for new teachers and those seeking refreshers.
- SOE's Strategic Plan and Continuous Improvement Model guide efforts to maximize community impact.
- Nearly \$30,000 was raised at the summer fundraiser, The Taste of KC at SOE, where teams competed to support the organization.
- The board remains actively engaged in advancing SOE's mission and supporting fundraising efforts.