

SCHOOL OF ECONOMICS

FACT SHEET 2021-2022

- SOE is for elementary students typically grades 2nd-6th
- SOE has two locations - Blue Springs and Kansas City, Missouri
- SOE has two programs, SOE Market and Mini-Town - around 10,000 students served from October 2021 - June 2022
- SOE reopened to the public in October 2021 after being closed for 19 months due to the pandemic
- SOE welcomed a new Executive Director, Jamie Batschke, in April of 2021
- Over 300,000 students served to date
- SOE partnered with local Girl Scout Troops to offer virtual financial capability classes
- SOE produced financial capability videos and worksheets as a free resource for teachers and parents to use with their students
- SOE launched our first take home resource for students - SOE To Go, designed to keep kids developing their financial capabilities year round
- SOE partnered with the Boys and Girls Club of Greater Kansas City to pilot our first program with a nonprofit organization
- SOE offered a Market drop off program for schools during the summer of 2021
- SOE served 65 public schools and 40 private/charter schools that surround the Greater Kansas City area
- SOE made timely improvements to our students' curriculum, including curriculum for DEI
- Due to generous supports, SOE was able to make much needed improvements to our Blue Springs learning facility
- SOE launched a new and more user-friendly website



- Salesforce CRM has been implemented
- SOE staff have been cross trained to work at both SOE locations
- SOE in Blue Springs was at full capacity
- SOE Implemented a pilot of urban core high school mentors serving at SOE Downtown
- A two-year Strategic Plan was unanimously approved by the SOE board and is being implemented
- SOE Implemented a Continuous Improvement Plan for all departments
- SOE became a trauma informed organization
- A primarily new board was seated and have begun to support SOE in its mission